Unlock instant and accurate visibility of all patient recruitment efforts in a single, centralized location.

StudyTeam™ is a vendor-agnostic platform that brings all patient referrals from all sources and channels into one system. By doing so, StudyTeam provides transparent, instant, and complete ROI data so you can make critical decisions about where to invest and how to reach enrollment goals faster.

The StudyTeam API works interoperably with other technology and vendor systems, and can route patients from various recruitment channels seamlessly into StudyTeam for Sites.
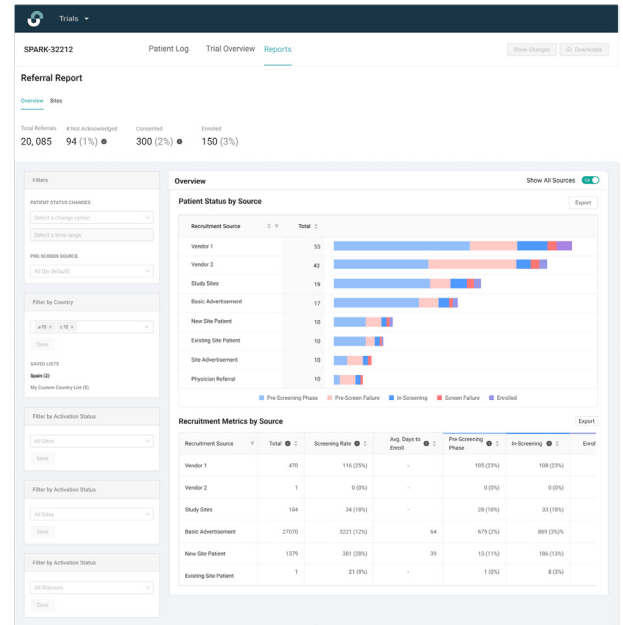
Referral Partner Interface (RPI)

Referral Partner Interface (RPI) is an API that enables a sponsor's recruitment partner to automatically route patient candidates directly into StudyTeam for Sites. Site teams can then easily review, pre-screen, and enroll patients from one, centralized location. This means there is no need for sites to log into another portal, check their emails, pick up phone calls, or track voicemails in order to receive referrals. This minimizes lost referrals and reduces the data-entry burden on sites.

Website Modules

Already have a website or web properties to recruit patients? Website Modules are easy-to-install digital assets that are built on top of StudyTeam's RPI. These interactive tools can be embedded into any website, landing page, or trial finder page.

- **Global Interactive Site Finder:** An interactive map that allows patients to easily identify and select their preferred site globally.
- **Global Pre-Screener Form:** A configurable questionnaire to determine initial eligibility and to collect patient information and consent to be sent into StudyTeam. These pre-screeners can be localized per country and language.

StudyTeam's Website Modules support all vendors as a neutral digital asset to send referrals to sites. This reduces the need to manage multiple pre-screeners or websites with competing recruitment vendors or channels.

Information in this image is sample data for example trials.

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Enroll faster with data-driven decisions.

With the use of RPI and/or Website Modules, you gain access to earlier data and reporting in StudyTeam for Sponsors. A **Referral Report** provides you with visibility and traceability from clicked ads all the way through to randomization in a single dashboard. You can then utilize the data to engage with sites and/or vendors to eliminate roadblocks to recruitment and enrollment goals. You can also make decisions to shift budget and resources toward top-performing channels in order to accelerate enrollment.

Recruitment Statuses by Source

Patient Source	Total Patients	Potential Candidate	Pre-Screening
Facebook Ad	142	67	24
Website Module	256	138	48
Referral	224	27	27

> "It is truly a study coordinator and recruitment nurse's dream to keep everything in one place. And I absolutely love the feature of being able to send recruitment updates directly to the sponsor and StudyTeam does the work of de-identifying PHI."
>
> Research coordinator,
> **Kaiser Permanente Northwest**

How it works:

1.

Patient information is transferred.

Potential patients from any source are sent directly into StudyTeam for Sites through RPI or Website Modules via the StudyTeam API.

2.

Sites follow up with referrals.

Sites acknowledge patient referrals within StudyTeam for Sites and move them through the pre-screening and enrollment process.

3.

Sponsors pull insights.

You access detailed referral reporting on recruitment sources and de-identified patient statuses within StudyTeam for Sponsors.

4.

Sponsors adjust their strategy.

You identify channels that require intervention or further investment to make data-driven decisions and hit recruitment goals.